USE THIS PAGE TO WRITE DOWN AND KEEP TRACK OF FUN VANITY LICENSE PLATES YOU SEE IN THE WILD

NEBRASKA LICENSE PLATES:

~OR~

A QUIZ ZINE

CW: CONTAINS SEXUAL, OFFENSIVE AND ANTI-IOWA PHRASES

When I moved to Nebraska one of the first things I noticed was the abundance of vanity license plates. My friends and I started to snap pictures or send an audio message from the car whenever we'd see a goofy slogan. Turns out, it's really heckin cheap to get these custom plates here compared to most places in the United Snakes.

Where there is a silly trend, and where there are corporate news outlets that have fired their investigative staff and lost all sense of journalistic responsibility, there will be silly feature stories. And this is how I found the Nebraska DMV's list of 4,000 rejected vanity plates over the last 17 years.

The frontline fighters at the DMV employ a rigorous procedure to block any plate requests that "clearly meet the standard" of "obscene" or "objectionable" content: they randomly choose two of 15 "frontline" employees to review each submission. If the two employees don't agree, a supervisor breaks the tie. Thus, such abominations as **HUMMUS, CHURR0, IFARTED, C0RNSTAR,** and **MUFFIN** (!!) have been kept off our state's highways. (The DMV admits "*some messages were erroneously added prior to 2019, but not all of them have been removed from the lengthy file.*")

A few hours down that rabbit hole later, I've come up with this quiz zine for you to enjoy. Play it with a friend!

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For each of the following 22 pairs of license plates, choose which plate has been accepted by the Nebraska DMV (stanned) and which has been rejected (banned).
Hint: there's one pair with both submissions rejected, and one pair with both submissions accepted.

Answers inside the back page.

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this zine was made in january 2025 by

you're welcome to reproduce it if you like, but not for profit.
the zine is free, but if you **stan** it and want to throw a few bucks towards my next vanity plate (jk. it'll go to rent and bills), you can use venmo @RyeItMuffin or cashapp $riotmuffin. thanks!

ANSWER KEY

The following plates were **ACCEPTED** and are currently roaming (or once roamed) the long, straight highways of Nebraska:

#1 TATA BOX
#2 SWEET 69 (it was on ebay, a used plate from 2004, advertised as for your 1969 Camaro, Mustang, Corvette, etc. Offer not valid if your name is Dick, apparently.)
#3 METH USR
#4 FLT ERTH..... hell no :-(
#5 both were rejected
#6 SND NWDS
#7 I SCRMR (I screamer? Ice creamer?)
#8 TRUMP :-(Personally, I think Body Odor would make a better President.
#9 YUR MOM
#10 DK LKR. Could be Dick Liker/Licker, or Dyke Licker/Liker... we're accepting in NE (haha if only)
#11 BORBS (Along with barbs, berbs, and barbs, one of the 4 subsets of birds.)
#12 you may have noticed there is no #12. Fuck 12. All cops are bastards.
#13 both were accepted
#14 PRIUSSY was allowed. However, what got me into this rabbit hole in the first place was a yootoob video from the Illinois Secretary of State, discussing some of the rejected license plates in Illinois this year, including PRIUSSY. He says, "If this is how you refer to your Prius, there's a show on TLC for you." The whole video was CRINGEAF, which I would stan as a vanity plate. The comments on the video were, alas, turned off.
#15 LOL JK ... not #TheGoodLife, after all!
#16 C A BUTT
#17 NIHILISM. Take that, tea party!
#18 3GDKIDS. those goddamn kids meddling with our 2nd amendment!
#19 ANL 247 (This one's not actually a vanity plate... probably?)
#20 4ARTS (On the "support the arts" plate design)
#21 Alas, as you have probably guessed by virtue of this one existing at all, GOAT RPR, which we hope means goat ROPER (or goat rapper? goat repair?) was indeed accepted. Just don't try to milk it or perform any dentistry (teet puller? teeth puller?). There are many photos of this plate on a Big Red Pickup Truck across the internet.
#22 ILKPNYS (I like ponies? I like pennies? I lick pennies? Definitely not penis related)
#23 HO BUNNY. nebraska is a mandatory fun state. #TheGoodLife

SOURCES

All the **REJECTED** plates came from this 2023 list issued by the Nebraska DMV. You can find it at: https://www.wowt.com/2023/02/23/rejected-by-nebraska-dmv-how-specialized-license-plates-are-processed/

According to the Omaha World Herald in 2024, there are more than 80,000 vanity plates in the state. The information on the first page came from the Omaha World Herald and 10/11 Now:

https://archive.is/dwDUa
https://www.1011now.com/content/news/DMV-rejects-thousands-of-vanity-license-plate-messages-from-IHATEIA-to-YASSS-564813302.html

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"We're not the societal police," Johnson said. "We don't have the authority to apply our own set of likes and dislikes. It's 100% about what rises to the level of giving us the statutory authority to deny." —DMV nerd

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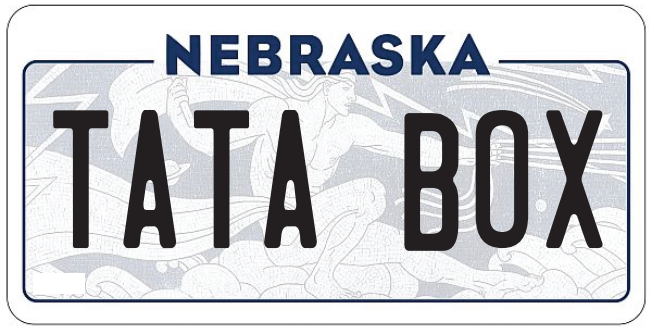
ACCEPTED plates were documented via the following sources:
#1 Reddit r/Lincoln
#2, #7 Ebay
#3, #4, #9, #10, #16 Omaha World Herald
#6, #11, #23 Reddit r/Nebraska
#8, #13 (LESBIAN), #18 Reddit r/Omaha
#13 (HAMAS) WOWT Channel 6
#14, #15 Bluesky
#17 Seen in the wild by yours truly
#19, #20, #21, #22 Reddit r/licenseplates



#1

~OR~

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~OR~

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~OR~

#22

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#16

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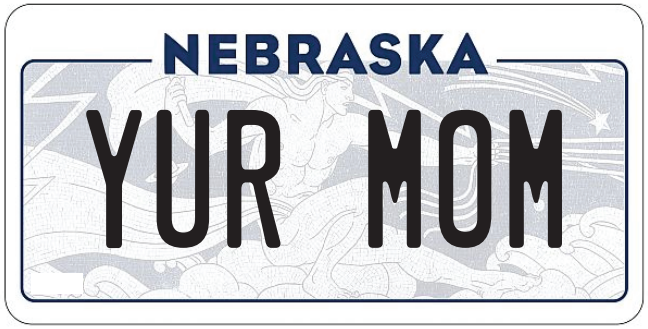

#9

~OR~

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